

Plan your first experiment

01

Make it specific



02

Choose a test



03

Set your limits

Suggested planning time: 15 minutes. Running the test takes additional time.

1. MAKE IT SPECIFIC

Who I want to help:

The problem or situation:

The smallest useful thing I could make:

2. CHOOSE A TEST

Method: Problem conversation / Small demonstration / Invitation to a next step

How I can reach someone relevant:

Observable action I will look for (a target, not a result):

3. SET MY LIMITS

Total hours for preparation, outreach, and review:

Total spending cap in USD (not a cost estimate):

Review date:

AFTER THE TEST

Review the actual result

What actually happened and the source:

Actual time and spending:

What remains uncertain:

Decision: Continue / Change / Pause

Next test:

<https://wealthexperiment.live/tools/first-experiment/>

Questions or help applying this to your project? Email info@waymaker.cx.