FREE SAMPLE / CONTENT-TO-CLIENT KIT

Start with a useful path.

A three-page working sample: choose the audience, make a post with proof and check the next step.

The path

Show one useful result. Give people a relevant worksheet. Invite permission-based follow-up. Offer clearly scoped implementation help when appropriate.

The specific person and recurring task:

I help ___ complete ___ so they can ___.

The evidence I can show:

One next action and working URL:

Worked example

An independent consultant demonstrates how to separate meeting decisions from suggestions. The free next step is a decision-check worksheet. Paid help, if suitable, is a focused session to build the workflow. This is an illustrative plan, not a reported result.

The full kit adds 12 editable post briefs, email templates, an offer sheet and a 30-day measurement/review system. Pricing and release details will be announced separately.

FREE SAMPLE / ONE COMPLETE POST BRIEF

Show the overlooked problem.

Use your own approved evidence or the fictional example below.

A fictional note

“Could we launch Friday?” is a question. It does not establish a Friday deadline. A checked recap might say: “Launch date remains open; please confirm whether Friday is workable.”

Build your post

- Start with the ambiguous note. Explain the practical risk.
- Show the corrected line and the evidence behind it.
- Say what still needs a human decision.
- Invite the reader to check one similar line in their own work.

My actual example and source:

My opening and useful explanation:

My next action / publication date / review date:

FREE SAMPLE / REVIEW

Check the whole next step.

A good post should lead to a useful action the reader can complete.

Check	What to verify
Resource	The promise matches the post and the file opens.
Email	The invitation is clear; confirmation and delivery work.
Offer	Scope and availability are accurate; do not imply sales are open if they are not.
Evidence	Record real actions separately: visits, downloads, signups, inquiries and paid decisions.

What happened after the post?

What remains unknown?

One improvement / next review date:

Keep the measurement honest

Compare similar posts at similar ages. Treat missing data as unknown. A download is not a sale; a polite comment is not necessarily a qualified inquiry. Count creation and delivery time.

Explore the kit at wealthexperiment.live/pocket-products/content-to-client-kit/. The companion article is at beaninfluencer.xyz/guides/build-a-content-business/.