

Design a test you can learn from

01

State the idea



02

Set the limits



03

Read the evidence

Put AI to Work. From ideas to results.

Educational template. Blank fields are unknown, not zero. No earnings guaranteed.

1. Buyer and triggering problem:

2. Evidence (source, date, observation; separate assumptions):

3. Current workaround and buyer's spending authority:

4. Offer, price, deliverable, exclusions and acceptance check:

5. Riskiest assumption:

6. Hypothesis: We believe ___ will ___ because ___ by ___.

7. Test method and intended audience:

BEFORE THE EXPERIMENT

Choose the limits and handoffs

8. Start/end dates, cash ceiling and total hour ceiling:

9. Primary metric, denominator and preselected decision threshold:

10. Continue if / change if / stop if:

11. Sources and permissions required:

12. Agent task: owner / inputs / output file / acceptance check / next owner:

13. Human approvals before sending, spending, publishing or live changes:

RESULTS / COSTS / DECISION

Record what actually happened

RESULTS (include failed attempts and setup)

Invitations: ___ Responses: ___ Qualified conversations: ___

Eligible visits: ___ Purchases: ___ Accepted deliveries: ___ Refunds: ___

Collected revenue: ___ Direct costs including tools/fees: ___

Allocated overhead: ___ Total hours: ___ Value assigned per hour: ___

COST CALCULATIONS AND EVIDENCE BOUNDARIES

Contribution before overhead, tax and owner labor = revenue - refunds - direct costs.

Labor-adjusted result before tax = contribution - overhead - hours × assigned hourly value.

Do not subtract refunds twice if revenue is already net of refunds.

Cash contribution per hour is unavailable if time has not been recorded.

Repeat use/renewal observed: ___ Corrections/support: ___

Observed facts: ___ Assumptions: ___ Missing information: ___

Decision and reasons: ___ Next smallest test: ___ Review date: ___

THREE PROMPTS TO ADAPT

Use AI to prepare and review

RESEARCH PROMPT

COPY AND ADAPT

Use only my sources and anonymized notes. List recurring problems, evidence, current workarounds, buyers and unknowns. Do not invent quotes, volumes or demand. Suggest one question that could disprove each idea.

TEAM PROMPT

COPY AND ADAPT

Break this approved experiment into bounded research, product, design, development, marketing and QA tasks. Specify inputs, output files, acceptance checks and dependencies. Stop at missing evidence or budget limits. Ask before contacting people, buying, publishing, deleting or changing live systems.

REVIEW PROMPT

COPY AND ADAPT

Calculate rates with denominators from these raw counts. Check cost boundaries, missing data, confounders and uncertainty. Do not infer significance from tiny samples. Recommend continue, change, stop or more evidence with reasons.

My source notes and unanswered questions:

Start: <https://wealthexperiment.live/tools/first-experiment/>

Guide: <https://wealthexperiment.live/blog/ai-income-experiments-evidence-before-hype/>

Questions or help applying this to your project? Email info@waymaker.cx.